

Client: _____

Website of Denver Design Agreement (Daren Fields)

Project Summary:

This proposal has been created exclusively for _____ (client) and is representative of the costs associated with the semi-custom design and build of an affordable website. The site requirements, which this proposal is based on, stem directly from initial conversations with the client. The client will provide any and all content, logos and images unless otherwise purchased in this agreement.

Daren Fields (Websites of Denver) will provide consultative web design services to assist in defining the navigational architecture, graphic layout, content layout and functionality to help ensure the websites effectiveness and efficiency. No guarantees are offered in this agreement other than the elements listed in the agreement.

If the client decides that the original design desired is not what they want after all the elements have been built and approved, then the client agrees that they are responsible for the cost of a redesign and will forfeit the current fees unless otherwise agreed to prior to the beginning of the project.

- 1) Daren Fields will provide the web design for the new ____ page website titled _____
 - a) Site will attempt to capture the style and theme similar to the site _____ or similar to the samples provided on the "Website Design Form".
 - b) Proposal assumes that all content and images will be provided by client.
 - i) Content will be placed in website and layout in a professional manner.
 - c) The proposed website will be a total of ____ pages and ____ stockimages at a cost of \$ _____
- 2) The site will incorporate the following additional special elements purchased by the client.
 - a) Stock Photography Acquisition (\$10 ea.) Qty _____ Total Research cost \$ _____
 - b) Shopping Cart Set up \$ _____ Monthly cost \$ _____
 - c) SEO Services Set up \$ _____ Monthly cost \$ _____ (In addition to the standard Meta Info)
 - d) Register the website URL with the top search engines and directories on the web \$ _____
 - e) Web content creation services \$ _____
 - f) SEM and Internet Marketing Services Set up \$ _____ cost per month \$ _____ (3 Months Min)
- 3) Enter search information into Meta Tags, Page Titles and Descriptions (No other SEO considerations)
 - a) Client understands that search engines spider the site once a month and takes time to build notoriety on the web search engines X _____
- 4) Upload to Websites of Denver FTP servers (hosting) and launch site for public consumption.
 - a) Register url with search engines (Google, Yahoo and Bing)
 - b) Monthly Hosting Charge is _____
 - c) Estimated completion date _____ *
 - d) Open Personal Account on date _____ (If applicable)

Design Milestones:

1. Milestone 1:
 1. Website Design Composition submitted for client approval. This will address the colors, header design, font style, image placement, logo placement, navigation and content areas.
 2. Client will then have up to ____ revisions of the chosen theme design.
 3. Client will approve theme design in person or via email. Client must approve in a timely manner.
2. Milestone 2:
 1. Create and build into the site special services selected above.
 2. Build out _____ and place related items (special service)
 3. Test Log in and password if applicable before moving on to milestone 3.
3. Milestone 3:
 1. Layout text and content provided by the client.
 2. Arrange and display according to font style selected in theme design.
 3. Place any additional images from client in site (or stock images ordered).
 4. Approval from client required before moving to milestone 4.
4. Milestone 4: Place all key content information and keywords into meta tag field
 1. Test website on Explorer and Firefox verify proper function.
 2. Launch website to the www.

Terms:

By signing this agreement the client agrees to contract Daren Fields to complete the work described above. The payment amount of ____ will be paid in full before beginning any design work.

Name: _____

Contact Phone: _____ Contact Email: _____

Signature: _____ Date: _____

Billing Address: _____

Amount Agreed to \$ _____

Websites of Denver Rep. _____

(please cut and paste the above info into an email and send to Daren Fields at GetOnTheWeb@yahoo.com for approval of the above terms and agreement if not meeting in person)

Thank you!

Daren Fields